



## Media Information For Bay FC

### **CREDENTIALS**

All media looking to obtain a single-game media credential must complete the online credential form 48 hours prior to each matchday. To apply, visit: <https://bayfc.com/media-kit/media-credentials/>

In addition, applying for a credential does not guarantee access. Direct confirmation from Bay FC staff will be sent to those who are approved.

The club will credential a limited number of non-rights media personnel, subject to the availability of media positions in the press seating areas, photographer, and TV areas. Credentials are for media outlets that need game day press box and/or field access to produce editorial coverage. This includes newspapers, TV, radio, and digital websites that produce consistent and professional content as well as photographers on assignment with designated media outlets or wire services. Applications from freelance writers, photographers, or videographers must come from a direct supervisor validating professional and editorial need for media access.

Media members may not use credentials for preferential access, such as autographs, photographs or personal requests. Violations will result in potential loss of credential for any future match.

### **PARKING**

Media members should make an official request for parking on their credential application. Parking is limited so we will try to accommodate as many requests as possible and ask that media members only request one pass per outlet. Specific instructions and information will be shared via email about parking before the match.

### **CREDENTIAL PICK UP**

Media should pick up their credential from the Media Will Call window at the Ticket Office located near the main gate of the stadium. If you have not received prior written approval for a credential, a media credential will not be granted for that day. Media Will Call opens two hours prior to kickoff and will close 30 minutes prior to kickoff. If you plan to arrive later or earlier, please make arrangements with Bay FC communications staff to gain entry to the stadium.

### **STADIUM ENTRANCE**

After passing through bag check, media members should enter PayPal Park through the main gate of the stadium. Once you pass through security, make a left turn toward the main gate. The first gate on the right will be a designated entrance for credentialed personnel. Please do not use any other gate to enter. **Gates open two hours prior to kickoff.**

### **ACCESS TO PRESS LEVEL**

There are two routes to get to the press level: 1) walk up the stairs in section 101 or 102) take the elevator near the player bridge. Please note, no access is being given to the 'breezeway' between the stadium and Front Office building prior to the match, so please only enter the elevator from the stadium concourse.

### **ACCESS TO PRESS BOX**

Once on the press level, media should turn right from the elevator. The press box is the sixth door on the right. Press box workspace is reserved for members of the Bay FC Communications staff and written media with an assigned seat. **Please reference the seating chart on the wall to the right once you enter the press box to find your seat.**

**Press Box Restrooms:** The nearest restrooms are located at the North and South sides of the upper concourse behind the press box and broadcast booths of the stadium. Media may also access the restrooms in the concourse areas.

#### **PRESS BOX WI-FI**

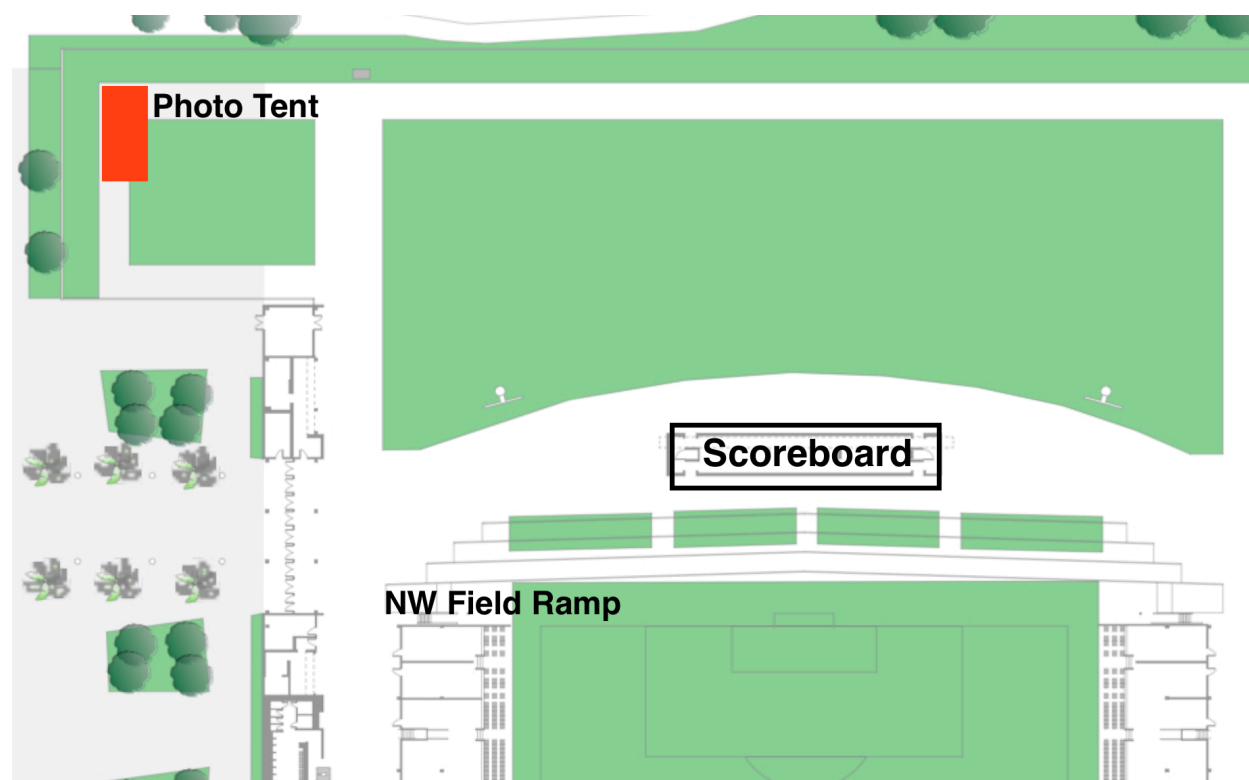
**NETWORK: EQPRESS**

**PASSWORD: MLScup0103**

For questions, please see a member of the Bay FC communications staff. This is accessible in the press box.

#### **PHOTO WORK AREA/FILING**

Photographers may use the tent designated behind the scoreboard in the far-left corner as a photo work area before the match, at halftime and post-match. Seating, power and Wi-Fi are available inside the space. **Photographers should use the public Wi-Fi network, GoQuakes, for uploading photos from the tent and on the field level.** Plug ins for hardlines are located behind both goals and can be utilized on a first-come, first-serve basis.



#### **PHOTOGRAPHER & ENG/TV NEWS CREW INFORMATION**

Photographers are allowed to shoot from either the **North or South end lines**, behind the field boards or inside the painted boxes on the field. No photographers can shoot next to the Referee Review Areas (RRAs) where video replay checks are done by referees. You also cannot cross through those areas during the match. Movement is not allowed along the sidelines except prior to the game, halftime and after the game. Sideline access is only allowed on the bench side of the field for shooting the pregame walkouts, coin toss

and team photos. **Media members are not allowed on the field of play at any time, including pre-game and post-game.**

Photo marshals and stadium security will be present on the field to assist any photographers with questions or other needs.

**With approximately 15 minutes on the stadium clock, just before the procession, photo marshals will escort media over to the bench sideline for pregame ceremonies. After the starting XI photo, photographers must return to their designated spots behind either goal.**

**Access to Photo Locations:** Photographers can access the north side, closer to the bar, from the Northwest ramp near the main gate. Photographers can access the south side through a gate adjacent to the supporters' section, near section 115. **Do not enter from the player tunnel at midfield. Photographers should not enter and exit the field from the midfield tunnel.**

**Media members may not shoot or conduct interviews in the stands without prior approval from the Bay FC Communications team. Access to the supporters' section is prohibited without advanced approval.**

**Live Shots (pregame/postgame):** Please contact Alyssa Gonzales ([agonzales@bayfc.com](mailto:agonzales@bayfc.com)) regarding guidance and designated locations for pregame and postgame live shots. Live shots are not allowed during the match.

**Remote Cameras:** If you would like to setup a remote camera inside the stadium on gameday, please contact Katie Simons ([ksimons@bayfc.com](mailto:ksimons@bayfc.com)) to get approval and to make arrangements. **Remote cameras are not allowed to be attached to the goals or any structures that are considered part of the goal as to not interfere with broadcast.**

**Photo Bibs:** All photographers that are at field level taking photos or video are required to wear an official Bay FC photo bib. On-camera talent does not need to wear the bib while on camera at the field level. Photographer bibs will be assigned and distributed at the photo tent. Please report to the photo tent to obtain a bib from a photo marshal ahead of the match. **Bibs must be returned after the match to the photo work room before departing the stadium.**

**Photographer Restrooms:** Photographers on field level should use the restrooms in the concourse.

**Food:** Individually packaged food and water will be available in the photo tent. Members of the press on the third level can pick up their food in the press box. All photographers will have food delivered to them in the photo work area tent. Please eat inside the tent or in the press box ONLY. Water is allowed on the sidelines.

### **MEDIA INTERVIEWS, POST-MATCH PRESS CONFERENCES**

Bay FC will hold their press conference in the room just inside the hallway leading into the visiting team locker room area. Once you exit the elevator, turn right, walk across the breezeway and through the double doors. The press conference room will be immediately on your right. For requests or access to the visiting team, please contact the traveling communications staff. The visiting team will be based out of TV 2 on the press level if you are looking to connect with staff pregame or in game.

Following the match, players and head coaches from BOTH teams will be made available in a press conference format. The home team will provide in-person access to attending media in addition to Zoom press conferences. Visiting teams are permitted to hold Zoom press conferences but should similarly make every effort to provide access to in-person media.

At least two players will be made available starting approximately 10-15 minutes after the final game whistle and head coaches will be made available approximately 20 minutes after the final game whistle via the press conference format. Locker rooms will not be open to the media at any point. **Both teams will**

**make a reasonable effort to pull additional players upon request and will utilize the breezeway area in the back of the house to conduct those interviews.**

Team PR directors will highlight players from the match and consider requested names from attending media, or media in the 'NWSLMedia' Slack channel, when deciding on available players.